

APR 5 12 26 PM 1965

UNITED STATES DEPARTMENT OF JUSTICE
REGISTRATION SECTION
WASHINGTON, D. C.

REGISTRATION No. 55

SUPPLEMENTAL REGISTRATION STATEMENT

Pursuant to Section 2 of the Foreign Agents
Registration Act of 1938, as Amended

For Six Months Period Ending DEC 31 1964
(Insert date)

1. (a) Name of Registrant. **SWISS NATIONAL TOURIST OFFICE**
- (b) All other names used by Registrant during the period. **Swiss Federal Railways**
- (c) Address of principal office. **10 West 49th Street
New York, N.Y. 10020**
- (d) Name of person or persons in charge of principal office. **Hans Baertschi**

3. If Registrant is a nonbusiness membership organization, state—

- (a) Approximate number of members in the United States none
- (b) Approximate number of members outside the United States none

4. (a) All persons who became partners, officers, directors, and similar officials of Registrant during the period.

Name and address of official	Date connection began	Position, office, or nature of duties
none		

(b) All persons who ceased to be partners, officers, directors, or similar officials of Registrant during the period.

Name and address of official	Date connection ended	Reason for ending connection
none		

5. (a) All branches and local units of Registrant and all other component or affiliated groups or organizations which began to operate during the period.

*Name and address of branch, unit,
group, or organization*

*Nature of connection with
Registrant*

*Name and address of person
in charge*

none

- (b) All branches and local units of Registrant and all other component or affiliated groups or organizations which ceased to operate during the period.

Name of branch, unit, group, or organization

Reason operations ceased

none

6. All persons who at any time during the period were foreign principals of Registrant.

*Name and principal
address*

*Is person still a foreign principal
of Registrant?*

*If not, give date connection
ended*

Swiss Government: Departments of Posts and Railroads
Section Swiss National Tourist Office
Talacker 42
Zuerich, Switzerland

7. Describe fully all activities of Registrant during the period for or in the interests of each foreign principal named under item 6.

Giving free information on travel and education, transportation and hotel accommodations & conditions; distributing travel literature and posters to travel agencies, tour organizers and individuals, teachers and school children who ask for it; furnishing of Swiss transportation tickets to travel agents; loaning lantern slides and films to lecturers and schools & clubs who apply for them; furnishing to newspapers and magazines articles and photographs on Switzerland's scenic attractions, its life and culture. Also placing advertisements in newspapers and magazines. Arranging for free transportation for writers, reporters or editors as set forth in detail in amendment.

8. Describe briefly all other businesses, occupations, and public activities in which Registrant engaged during the period.

none

9. Furnish the following information as to all employees and other individuals except those named under item 4, who during the period rendered any services or assistance to Registrant, with or without compensation, for or in the interests of any foreign principal named under item 6:

(a) All such employees and other individuals for whom Short Form Registration Statements (Formerly Exhibits A) have previously been filed.

<i>Name and address of employee or other individual</i>	<i>Nature of any changes during period in activities for Registrant or its foreign principals</i>	<i>Has connection with Registrant ended?</i>
Hans Baertschi 300 East 57th Street, New York, N.Y.	none	no
William W. Scherer 36 Linden Street, Rockville Centre, N.Y.	none	no
William Isler 31-35 Crescent Street, Astoria 6, N.Y.	none	no
Bruno Baroni 123-60 83rd Avenue, Kew Gardens 15, N.Y.	none	no
Max P. Lehmann 116-16 Audley Street, Richmond Hill 18, N.Y.	none	no

(b) All such employees and other individuals for whom Short Form Registration Statements (Formerly Exhibits A) have not been previously filed.

<i>Name and address of employee or other individual</i>	<i>Nature of services or assistance rendered</i>	<i>Has connection with Registrant ended?</i>
we refer to separate sheet -		

10. Furnish the following information as to Registrant's receipts and expenditures during the period covered by this statement. The information may, if Registrant desires, be furnished for Registrant's latest semiannual fiscal period, provided the period covered is indicated and future statements are furnished on the same basis:

(a) All amounts received during the period directly or indirectly from each foreign principal named under item 6, itemized as follows:

<i>Date funds received</i>	<i>Name of foreign principal from whom funds received¹</i>	<i>Purposes for which received²</i>	<i>Amount received³</i>
<u>1964</u> July	SNTO, Zuerich	current exp.	\$ 117,340.92
August	do.	do.	30,237.05
September	do.	do.	807.78
October	do.	do.	11,346.76
November	do.	do.	714.72
December	do.	do.	3,034.09
			<u>\$ 163,481.32</u>

(b) All amounts received during the period from other sources to be used directly or indirectly for or in the interests of any foreign principal named under item 6, itemized as follows:⁴

<i>Date funds received</i>	<i>Name of person from whom received¹</i>	<i>Purposes for which received²</i>	<i>Amount received³</i>
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none

(c) All expenditures made during the period directly or indirectly for or in the interests of each foreign principal named under item 6, itemized as follows:⁴

<i>Date payment was made</i>	<i>Name of person to whom payment was made¹</i>	<i>Purposes for which payment was made²</i>	<i>Amount of payment³</i>
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we refer to separate sheet

¹ Include all amounts so received, whether received as compensation, loans, contributions, subscriptions, fees, dues, subsidies, or otherwise.

² Receipts from or payments to a person amounting to less than \$200 for the period may be combined with other like amounts, provided the source or disposition of the funds, as the case may be, is clearly indicated.

³ Where funds were received or paid, as the case may be, for various purposes, such purposes shall be listed in reasonable detail.

⁴ Show separately the amount received or paid, as the case may be, for each purpose listed under the preceding column.

⁵ Include all transfers of funds to any foreign principal.

11. (a) Speeches, lectures, talks, and radio broadcasts arranged or sponsored by Registrant or delivered by officials or employees of Registrant, during the period.

Name of person by
whom deliveredNumber of speeches, lectures,
and talks deliveredNumber of radio broadcasts
delivered

Hans Baertschi

2 Radio-Interviews

2 TV-Interviews

(b) Publications prepared or distributed by Registrant, or by others for Registrant, or in the preparation or distribution of which Registrant rendered any services or assistance, during the period. (Indicate each type of publication by an "X.")

(1) Press releases X	(8) Circulars X	(15) Lantern slides X
(2) News bulletins X	(9) Form letters X	(16) Still pictures
(3) Newspapers	(10) Reprints X	(17) Posters X
(4) Articles X	(11) Copies of speeches, lec- tures, talks, or radio broadcasts	(18) Photographs X
(5) Books	(12) Radio programs X	(19) Charts
(6) Magazines X	(13) Radio scripts X	(20) Maps X
(7) Pamphlets X	(14) Moving pictures X	(21) Other publications

(c) Preparation and distribution of publications referred to in answer to (b) above.

Description of publication	By whom written, edited, or prepared	By whom printed, produced, or published	By whom distributed
Type 1,2,4,6,7 & 13	Joseph Gould Assoc. Public Relations Consultant	newspapers and magazines	our own office
Type 8,9,10,12, 14,15,17,18 & 20	received from our headquarters in Switzerland		our own office

(d) Compliance with the filing, labeling, and reporting provisions of Section 4 of the Foreign Agents Registration Act of 1938, as amended, and Rules 400-408 thereunder.

- (1) Were copies or summaries of all communications and publications referred to in answer to (a) and (b) above filed with the Department of Justice and the Librarian of Congress? If not, explain why copies or summaries of any such communications and publications were not filed.

yes

- (2) Were all such communications and publications labeled in accordance with Section 4 and Rules 400-408? If not, explain why any such communications and publications were not so labeled.

yes

- (3) Were reports of the delivery, distribution, or other dissemination of all such communications and publications made to the Department of Justice in accordance with Section 4 and Rules 400-408? If not, explain why any such reports were omitted.

no - according to our records this procedure was
discontinued in 1949 as found no longer necessary

12. (a) Any changes during the period, not fully described above, in Registrant's affiliations, associations, or other connections with foreign governments, foreign political parties, or officials or agencies thereof.

*Name of government, party, or official,
or agency thereof*

*Nature of changes during period in Registrant's
connections therewith*

none

- (b) Any changes during the period in Registrant's pecuniary interest in or control over partnerships, corporations, associations, or other organizations or combinations of individuals.

*Name of organization or
combination*

*Nature of changes during period in
Registrant's ownership or other
pecuniary interest*

*Nature of changes during period in any
direction or control exercised
by Registrant*

none

13. (a) Any changes during the period in the ownership of or supervision, direction or control over Registrant by any organization, group, or individual.

*Name of organization, group,
or individual*

*Nature of changes during period in ownership,
supervision, direction, or control*

none

- (b) Any subsidy or other financial assistance received by Registrant during the period directly or indirectly from—

Any individual who is a citizen of, or resides in, a foreign country.

Any organization created in, or under the laws of, any foreign country or having its principal place of business in a foreign country.

Any foreign government or foreign political party, or any official or agency thereof.

*Name of person from whom subsidy or
financial assistance received*

*Nature and amount of subsidy or
financial assistance*

none

14. File the following exhibits with this statement:

Short Form Registration Statement - File a Short Form Registration Statement, on the printed form provided therefor, for each of the following persons for whom a Short Form Registration Statement (formerly Exhibit A) has not previously been filed:

- (a) All partners, officers, directors, and similar officials of Registrant.
- (b) All employees or other individuals who during the period rendered any services or assistance to Registrant, with or without compensation, for or in the interests of any foreign principal named under item 6.

Exhibit B.—File a copy of any changes during the period in the agreement, arrangement, or authorization (or if not in writing a written description thereof) pursuant to which Registrant is acting for, or receiving funds from, each foreign principal named under item 6.

Exhibit C.—File an Exhibit C, on the printed form provided therefor, for each foreign principal named under item 6 for whom an Exhibit C has not previously been filed.

Exhibit D.—If Registrant is a nonbusiness organization, file a copy of any changes during the period in its charter, constitution, bylaws, or other instruments of organization.

Exhibit E.—File a copy of the agreement or arrangement (or if not in writing, a written description thereof) between the Registrant and each business firm or other organization named under item 11 (c), and copies of all changes during the period in similar contracts previously filed.

The undersigned swear(s) or affirm(s) that he has (they have) read the information set forth in this statement and the attached exhibits and that he is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of the information contained in Exhibit A insofar as such information is not within his (their) personal knowledge.

(Type or print name under each signature)

SWISS NATIONAL TOURIST OFFICE

Hans Baertschi

(Signature)

Hans Baertschi

(Both copies of this statement shall be signed and sworn to before a notary public or other person authorized to administer oaths, by a majority of those partners, officers, directors, or persons performing similar functions who are in the United States. If no such person is in the United States, the statement shall be signed and sworn to by the duly authorized representative of the Registrant.)

(Signature)

(Signature)

(Signature)

Subscribed and sworn to before me at New York, N.Y.

this 31st day of March, 1965

HARRY MANDEL
Notary Public, State of New York
No. 41-2500600
Qualified in Queens County
Offense filed in New York (2000)
Commission Expires March 30, 1967

Harry Mandel

(Signature of notary or other officer)

My commission expires March 30, 1967

amendment to
Item 7

Free transportation inside Switzerland provided for:

Mr. & Mrs. L. Martin, Journalists 137 Riverside Drive, New York, N.Y.	\$ 18.80
Mr. H. Lowe, Journalist 1545 Chestnut Street, Bowling Green, Ky.	\$ 18.30
Dr. R. Schlesinger, Coorespondent 118 West 57th Street, New York, N.Y.	\$ 15.55
Miss Frances Koltun, Travel Editor 420 Lexington Ave., New York, N.Y.	\$ 12.30
Miss I. Kuhn, c/o Stephen Goerl Assoc., 48 East 43rd Street, New York, N.Y.	\$ 16.50
Miss M. Bush, c/o Better Homes & Gardens, 750 Third Ave., New York, N.Y.	\$ 25.40
Dr. Eric Mann, Journalist 340 West 86th Street, New York, N.Y.	\$ 22.90
Miss Gretchen Fraser } Winner Winter-Olympics Mr. & Mrs. P. Brunet } 1928/1948 15 West 55th Street, New York, N.Y.	\$ 46.35
Dr. Hugo Mayr, Director SWISSAIR, 3 East 54th Street, New York, N.Y.	\$ 15.45

No free transportation provided to Switzerland.

Item 9(b)

All such employees and other individuals for whom Short Form Registration Statements (Formerly Exhibits A) have not been previously filed.

Name and address of employee or other individual	Nature of service or assistance rendered	Has connection with Registrant ended?
Baenninger Alfred	manager inform. desk	no
Beckmann Joan	telephone operator	yes
Bernegger Margrit	secretary	no
Caminada Graziella	ticket clerk	no
Cunningham Evelyn	telephone operator	no
Dieguez Alfonso	shipping clerk	no
Emerson Beatrice	secretary	yes
Fueglistner Paul	manager ticket dept.	no
Graf Kurt O.	accountant	no
Gutzwiller Rene	ticket clerk	no
Hegetschweiler Ruth	secretary	yes
Huerlimann Joseph	head shipping clerk	no
Jenny Bertina	information clerk	no
Keller Rosemarie	information clerk	yes
Keller Olga	secretary	no
Krayenbuehl Ute	secretary	no
Madinabeitia Jose	ticket clerk	no
Peter Ruth	secretary	no
Ruf Meta	secretary	no
Seitz Richard	secretary	no
Saviola Viktor	shipping clerk	no
Spengler Hans	ticket clerk	no
Stecher Edgar	trade relations clerk	no
Vouga Annette	ticket clerk	no
Waldner Annemarie	secretary	no
Wirth Heidi	information clerk	yes
	information clerk	yes
101-66 125th St., Richmond Hill, N.Y.		
333 East 14th Street, New York, N.Y.		
35 West 67th Street, New York, N.Y.		
308 Second Ave., New York, N.Y.		
43-29 39th Place, Long Island City, N.Y.		
130 Guernsey Street, Brooklyn, N.Y.		
20 West 26th Street, New York, N.Y.		
14 Sutherland Road, Hicksville, N.Y.		
360 East 50th Street, New York, N.Y.		
46-21 66th Street, Woodside, N.Y.		
35 West 67th Street, New York, N.Y.		
Route 216, Holmes, N.Y.		
35 So. Broadway, Irvington-on-Hudson, N.Y.		
144-37 Grand Central Parkway, Jamaica, N.Y.		
40-30 75th Street, Jackson Heights, N.Y.		
22 West 77th Street, New York, N.Y.		
57-10 Junction Blvd., Rego Park, N.Y.		
419 West 34th Street, New York, N.Y.		
35 West 67th Street, New York, N.Y.		
40 West Columbia Street, Hempstead, N.Y.		
61-15 97 Street, Rego Park, N.Y.		
330 East 49th Street, New York, N.Y.		
720 Wilson Street, Franklin Square, N.Y.		
137 West 71st Street, New York, N.Y.		
243 East 83rd Street, New York, N.Y.		
30 Downing Street, New York, N.Y.		

Item 10(c)

All expenditures made during the period directly or indirectly for or in the interest of each foreign principal named under item 6, itemized as follows:

Date payment was made	Name of person to whom payment was made	Purpose for which payment was made	Amount of payment	
July 1 to December 31, 1964	Hans Baertschi	Salary	\$ 4.882.95	
	Wm.W. Scherer		3.800.94	
	Bruno Baroni		4.395.88	
	Wm. Isler		3.564.42	
	Alfred Baenninger		3.569.14	
	Max P. Lehmann		3.817.42	
	Paul Fueglistner		3.695.32	
	Rene Gutzwiller		3.661.41	
	Hans Spengler		3.309.72	
	Kurt O. Graf		3.039.11	
	Edgar Stecher		3.261.77	
	Viktor Saviola		2.909.13	
	Jospeh Huerlimann		2.699.33	
	M. Bernegger		2.080.--	
	G. Caminada		1.820.--	
	D. Cunningham		2.080.--	
	A. Dieguez		1.820.--	
	R. Hegetschweiler		900.--	
	B. Jenny		2.470.--	
	A. Keller		240.--	
	O. Keller		2.210.--	
	U. Krayenbuehl		2.210.--	
	J. Madinabeitia		2.210.--	
	R. Peter		2.210.--	
	B. Emerson		1.440.--	
	K. Seitz		2.210.--	
	A. Vouga		2.340.--	
	J. Beckmann		240.--	
	M. Ruf		640.--	
	A. Waldner		1.280.--	
	U. Wirth		160.--	
				<hr/>
				\$ 75.166.54
	Rent, Insurance, etc.		\$ 19.213.42	
	Office supplies, etc.		6.747.96	
	Advertising		6.995.45	
	Publicity: a) Window displays	\$ 2.055.90		
	b) Moving pictures	\$ 992.60		
	c) Printing costs of Folders, Leaflets, Inserts, Manuals	\$ 246.08	3.294.58	
	Publ.Rel.: a) Articles by our PR-Consultant	\$ 3.249.90		
	b) Press Releases	\$ 2.396.65	5.646.55	
	Traveling duties of staff		2.424.76	
	Mailing, custom duties & brokerage fee		7.598.34	
			<hr/>	
			\$ 127.087.60	
			<hr/>	
	Agency San Francisco		\$ 30.000.--	
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our advertising agency:	Sudler & Hennessey Inc.			
	130 East 59th Street, New York, N.Y.			
our PR-Consultant	: Joseph Gould Assoc., 590 Fifth Ave., New York			